

# California Climate Investments Survey Outreach Toolkit

## Goal

To provide an easy-to-use outreach tool to help our stakeholders spread the word about the California Climate Investments survey. We know that local, trusted CBO's will be in a better position to help garner responses from community members unaware of California Climate Investments, and we appreciate any support to get the word out!

Outreach Toolkit contains:

- Template Email for individual outreach
- Social Media posts (Facebook and Twitter)
- Digital Flyer (for use with social media or as a standalone flier)
- Short Newsletter Blurb

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## Email to CBO/Partner Agencies:

Subject: Community priorities and needs survey

Hello [contact name(s)],

I want to make sure you are aware of the California Climate Investments survey to understand community needs and priorities. I think this survey may be of interest to you or other members in your network. [PERSONAL COMMENT]

California Climate Investments is looking to understand how it can further support the development of programs, projects, community and engagement and resources in a way that aligns with the priorities and needs to California's communities and [priority populations](#) in particular.

[Complete the survey](#) or [visit the California Climate Investments website](#) to learn more and find resources to help spread the word.

The survey is open until October 14, 2022 and all who submit a completed survey will be entered to win one of 25 \$20 Target gift cards.

Warmly,

[Your signature]

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## Social Media Posts:

### Facebook:

How can we help California Climate Investments further support the development of programs, projects, engagement, and resources to serve our communities? By completing this survey!

Give your thoughts to help shape the future of California Climate Investments. Complete the survey to be entered for a chance to win one of 25 \$20 Target Gift Cards.

[Take the survey](#)

[Learn more and help spread the word](#)

Submit survey responses by October 14, 2022. If you have questions, please contact [GGRFprogram@arb.ca.gov](mailto:GGRFprogram@arb.ca.gov).

### Twitter

Take a survey to let California Climate Investments know how they can further support our communities through the development of:

- programs
- projects
- engagement
- resources

Complete the survey by Oct. 14 for a chance to win 1 of 25 \$20 Target Gift Cards [bit.ly/YourCCI](https://bit.ly/YourCCI)

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**Share your community vision and needs with  
California Climate Investments  
We want to hear from YOU!**



Fill out the survey at: [bit.ly/23CCI20](https://bit.ly/23CCI20), or scan:



**Survey Deadline: October 14, 2022**

**Win one of 25 \$20 Target gift cards!**



[bit.ly/YourCCI](https://bit.ly/YourCCI)



[ggrfprogram@arb.ca.gov](mailto:ggrfprogram@arb.ca.gov)



**Newsletter Blurb:**

California Climate Investments wants to know how to better support your community's needs and priorities!

California Climate Investments is looking to the future of the program and learning from their journey thus far. Share your thoughts on how they can further support the development of programs, projects, and resources to serve communities like yours while advancing State climate goals.

Complete the survey to be entered for a chance to win one of twenty-five (25) \$20 Target Gift Cards.

[Take the survey](#)

[Learn more and help spread the word](#)

Submit survey responses by October 14, 2022. If you have questions, please contact [GGRFprogram@arb.ca.gov](mailto:GGRFprogram@arb.ca.gov).